



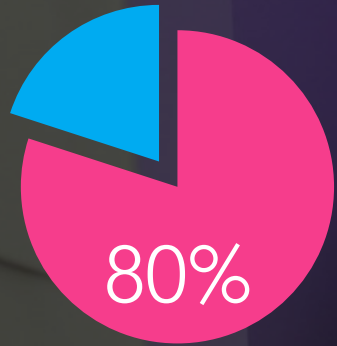
**BUILD YOUR  
SLEEP**



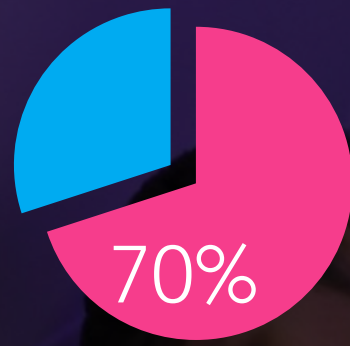


# PROBLEM

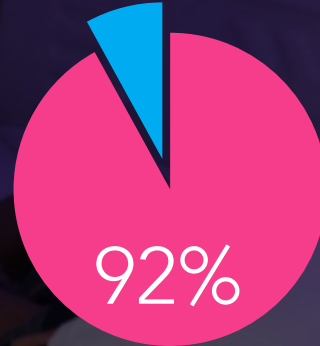
Autism



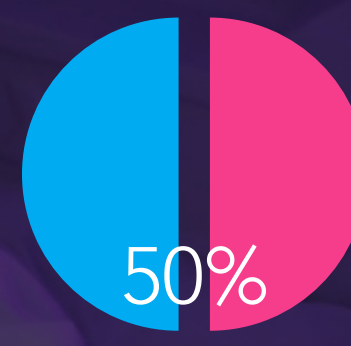
ADHD



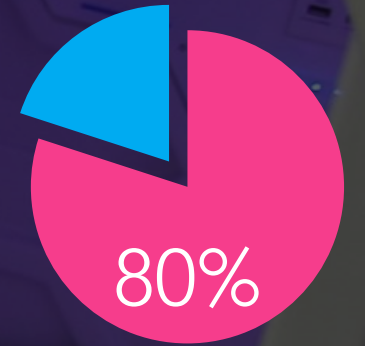
OCD



PTSD



Schizophrenia



■ Percentage of children with chronic sleep disorders in each community

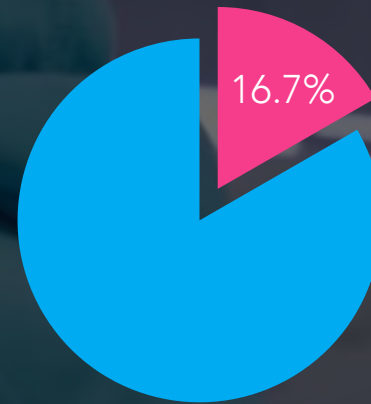
## Total sleep-disordered children:

# 9.1 Million



# SENSORY PROCESSING DISORDER (SPD)

A likely driver of sleep loss



■ American  
children  
with an SPD

**1 in 6**





The zPods family understands special needs and knows what it's like to lose sleep.





OUR MADE IN USA SOLUTION

Approximately **200** families served

**92%** of survey respondents report improved sleep

Parents are sleeping better, too!





# FIRST CASE STUDY

A person is sleeping in a small, narrow closet. They are wearing a green t-shirt with a graphic that says "I'M SURROUNDED BY IDIOTS". The closet walls are green, and there are some items hanging on the wall, including a small framed picture and some string lights. The person is lying on a bed or mat, and their head is resting on a pink pillow.

**4 hours** a night in closet for **eight years**

A close-up shot of a person with long brown hair and glasses, smiling broadly. They are wearing a white zPod device on their head. The background is slightly blurred, showing a patterned blanket and a green garment.

**10 hours** a night in her zPod for **over three years**



# ZPODS REDESIGN: PART I

## Gen 1

Made in China



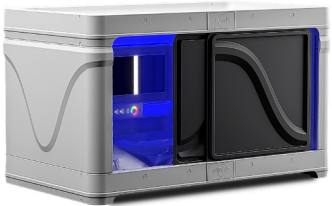
- No speakers
- No parental control of environment from outside
- Difficult to access and clean
- **450 pounds** for Single
- **800 pounds** for Double
- **14%** of units structurally damaged during shipping
- **Four hours** of assembly time required
- Not modular



# ZPODS REDESIGN: PART II

## Gen 2

Made in USA



**53.1%** gross margin  
on wholesale

- Bluetooth® speakers
- Smart app for parental control outside of system
- Removable doors for easier access
- **300 pounds** for Single
- **500 pounds** for Double
- Only **1%** of units structurally damaged during shipping
- **30 minutes** of assembly time required
- Fully modular

**Patents pending**



# THESE CHANGES PUT US WELL AHEAD OF OUR COMPETITION

Feature	MetroNaps	Haven	Podtime	Cubby Beds	The Sensory Pod	zPods
Provides complete enclosure	✓	✓	✓	✓	✓	✓
Easy to assemble						✓
Easy to clean	✓		✓		✓	✓
Durable	✓		✓		✓	✓
Modular and easy to modify						✓
Lighting			✓	✓	✓	✓
Speakers						✓
Fan control					✓	✓
Outside control (smart app)				✓		✓
Suitable for home use		✓		✓		✓
Suitable for public use	✓		✓		✓	✓
Futuristic, appealing look	✓		✓		✓	✓
Bunk bed availability						✓
Made in USA		✓		✓		✓
Retail price	\$13,000	\$6,700	\$7,200	\$8,000	\$8,000	\$7,692



MetroNaps



Haven



Podtime



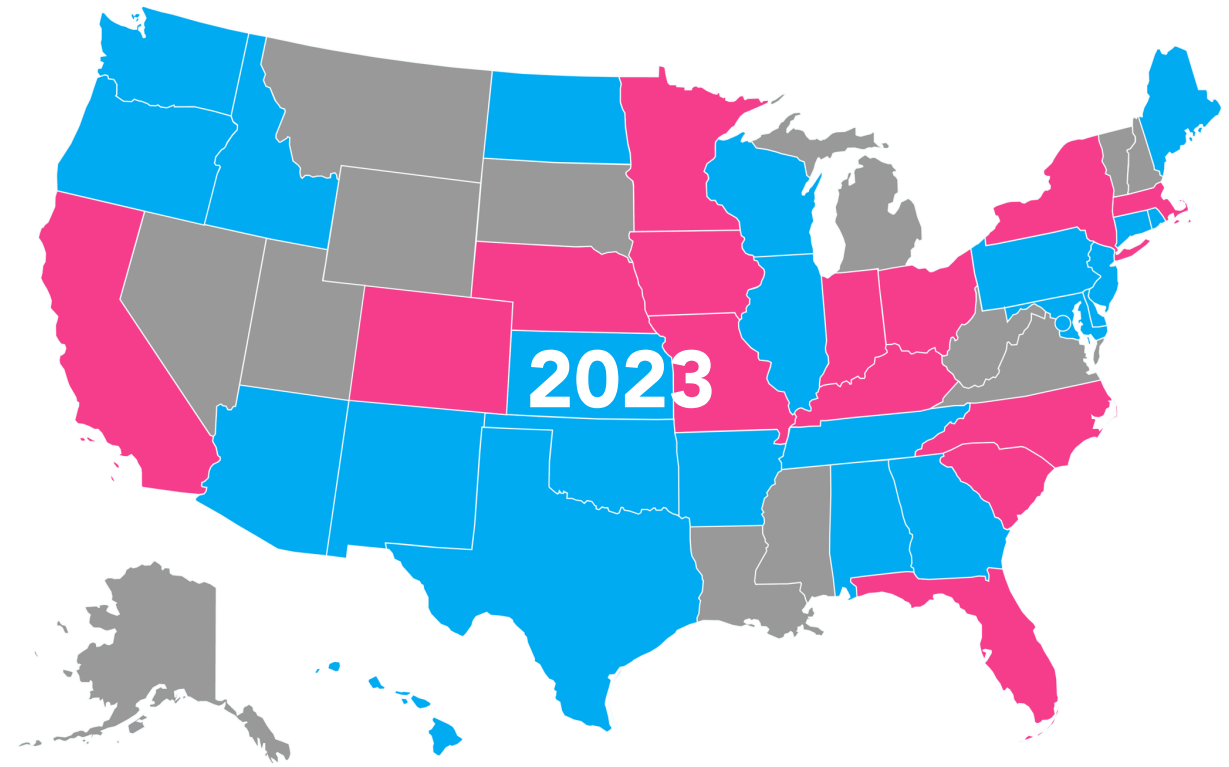
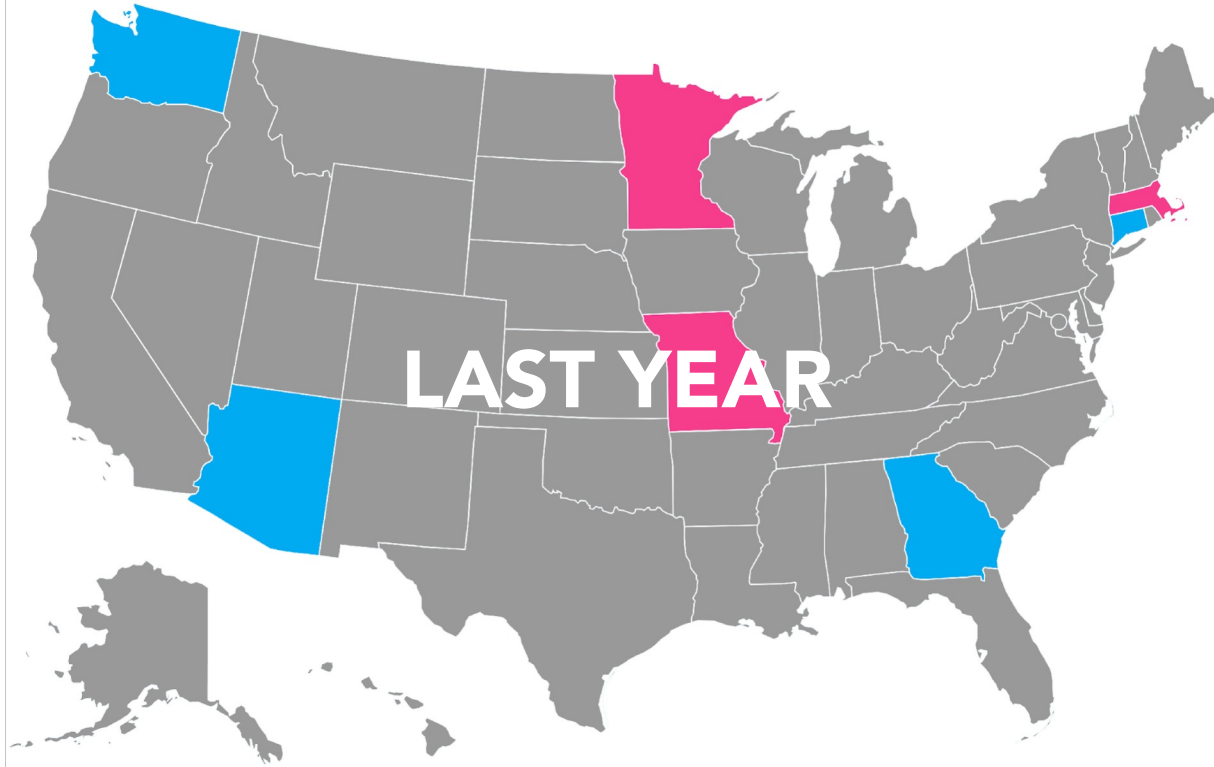
Cubby Beds



The Sensory Pod



# STATE FUNDING



**1** States that fund

**15** States in process

**14** States that fund

**23** States in process

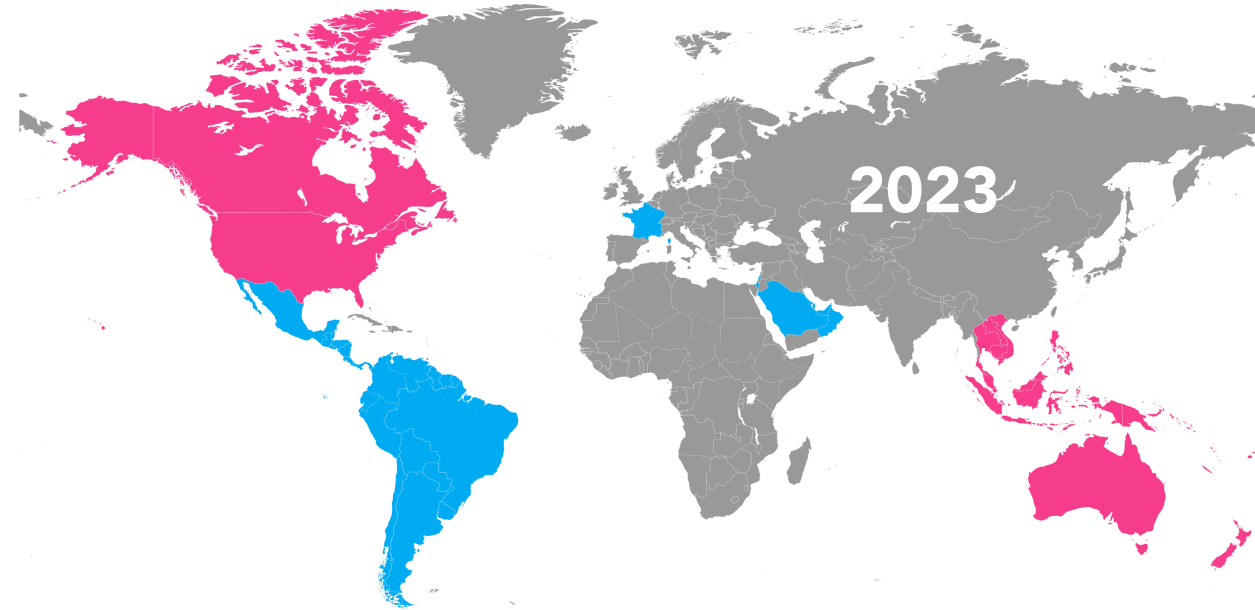
Available through **18** dealers and distributors



# GLOBAL DISTRIBUTION



LAST YEAR



2023

1 Countries selling

15 Countries in process

18 Countries selling

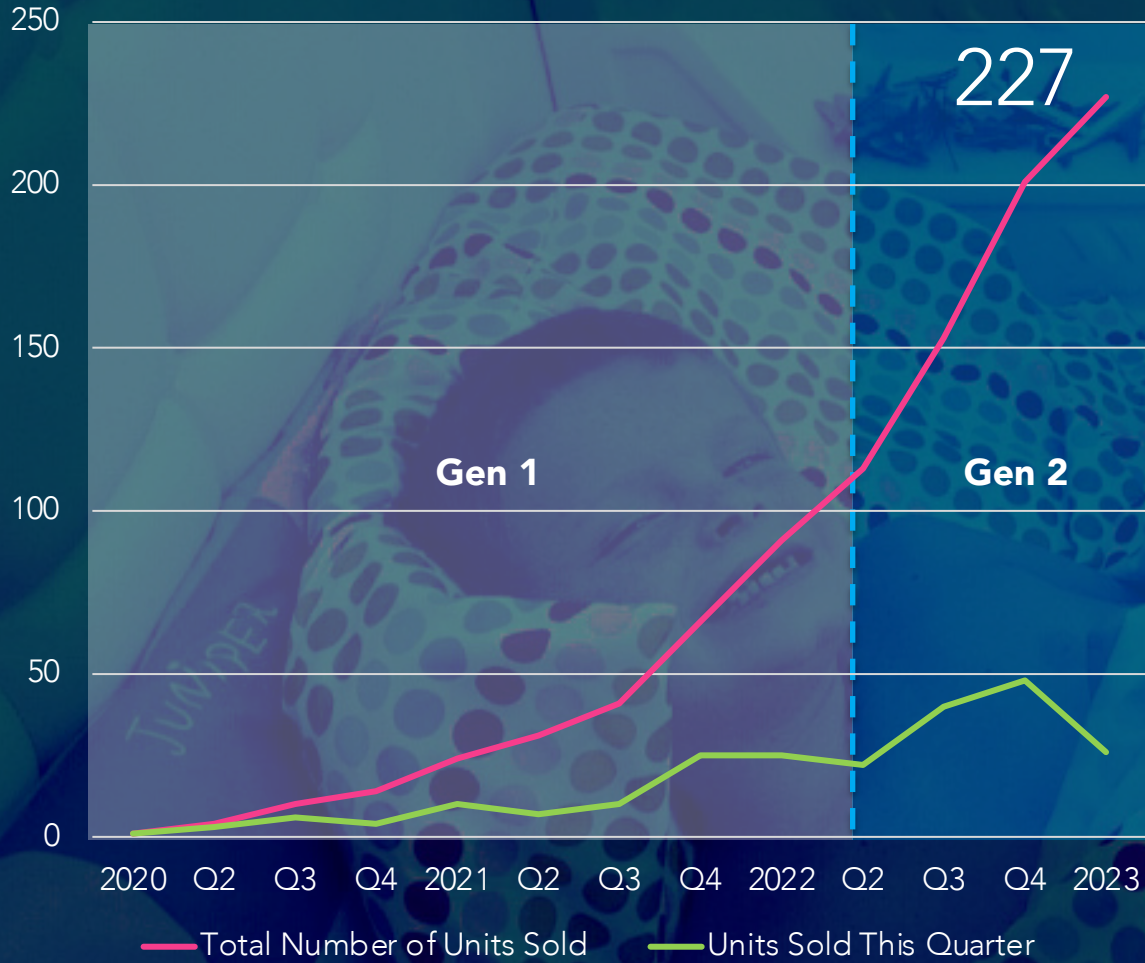
28 Countries in process

Available through **3** international dealers and distributors

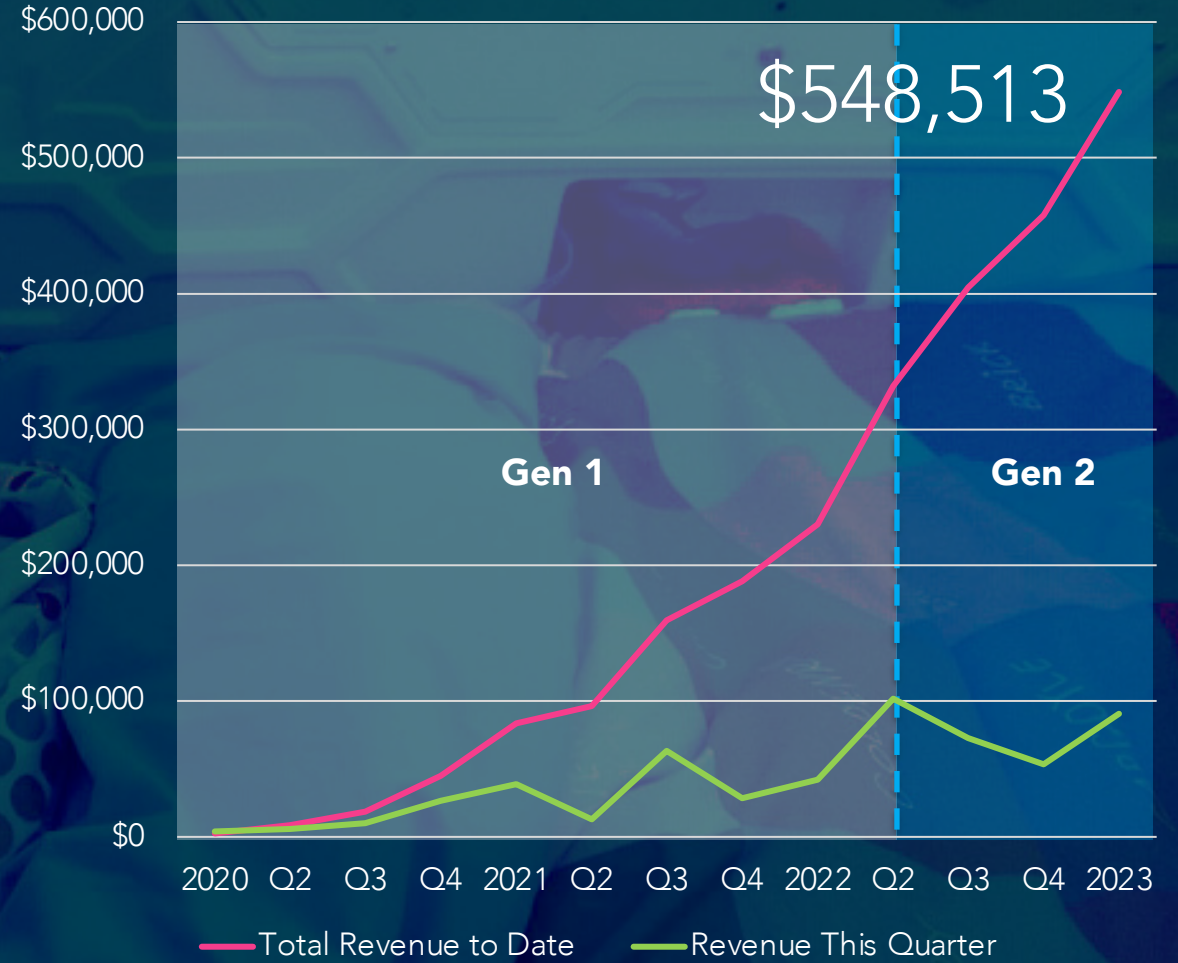


# REVENUE TO DATE

Number of Systems Sold

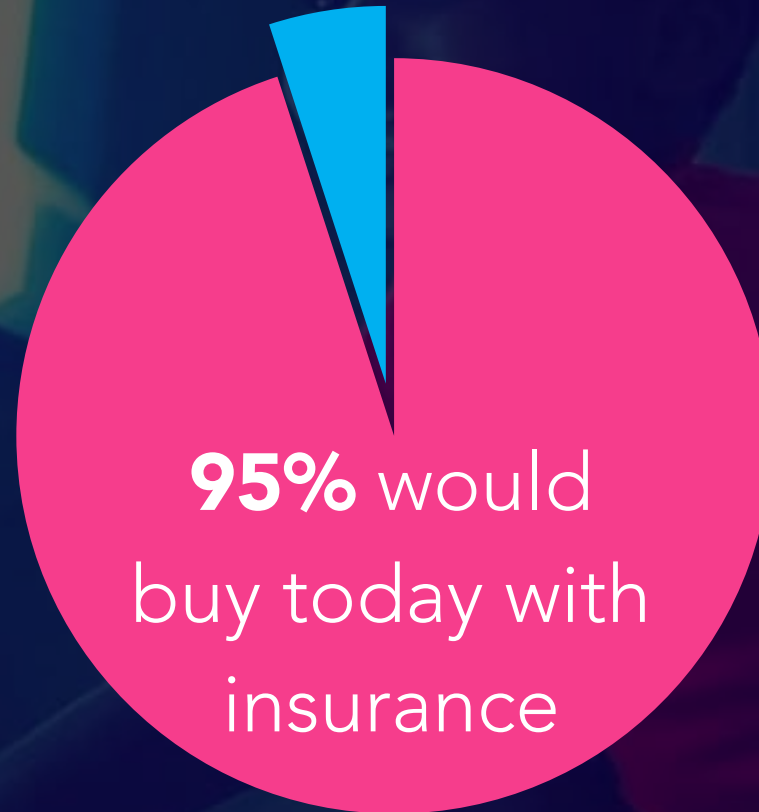


Revenue



# THE OPPORTUNITY

**15,000** families  
want to buy now\*



Potential  
**\$46.25M** in gross  
wholesale sales

\*Acquired at an average of **\$3.22** per lead.



# OUR MARKET

SOM

**\$3 Billion**

(910K children)

SAM

**\$30 Billion**

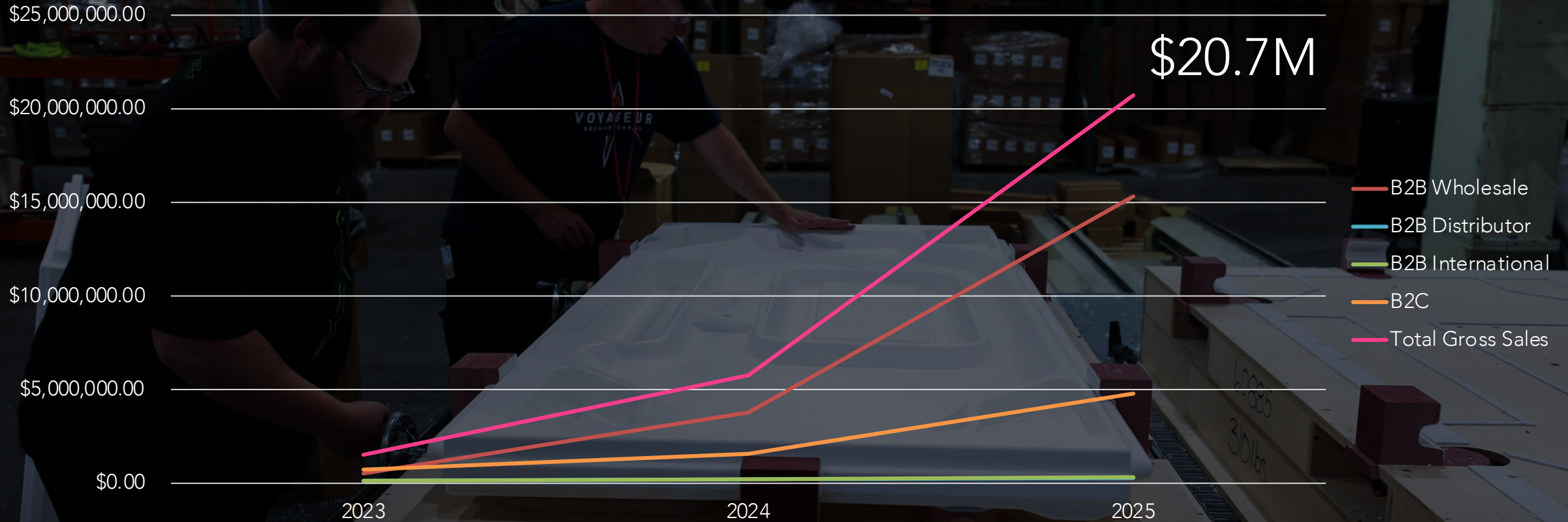
(9.1M children)

TAM

Sleep aids market  
**\$125 Billion** by 2030

Medical devices market  
**\$719 Billion** by 2029

# THREE-YEAR FINANCIAL PROJECTIONS



Year	B2B Wholesale	B2B Distributor	B2B International	B2C	Total Gross Sales
1	\$523,900.00	\$140,800	\$128,000.00	\$730,000.00	\$1,522,700.00
2	\$3,778,900.00	\$211,200.00	\$204,800.00	\$1,575,000.00	\$5,769,900.00
3	\$15,323,300.00	\$281,600.00	\$327,680.00	\$4,790,000.00	\$20,722,580.00





# OUR NEAR-TERM PIPELINE



**3,000** systems over two years



Opening orders (**26**-unit containers for each country)



Strategic partnership with ABA clinic for clinical trials



Estimated **50** units a month for PTSD treatment



Approaching approval for children covered by TRICARE

# OUR LONG-TERM GROWTH



**Subscription plan**



**Marketplace**



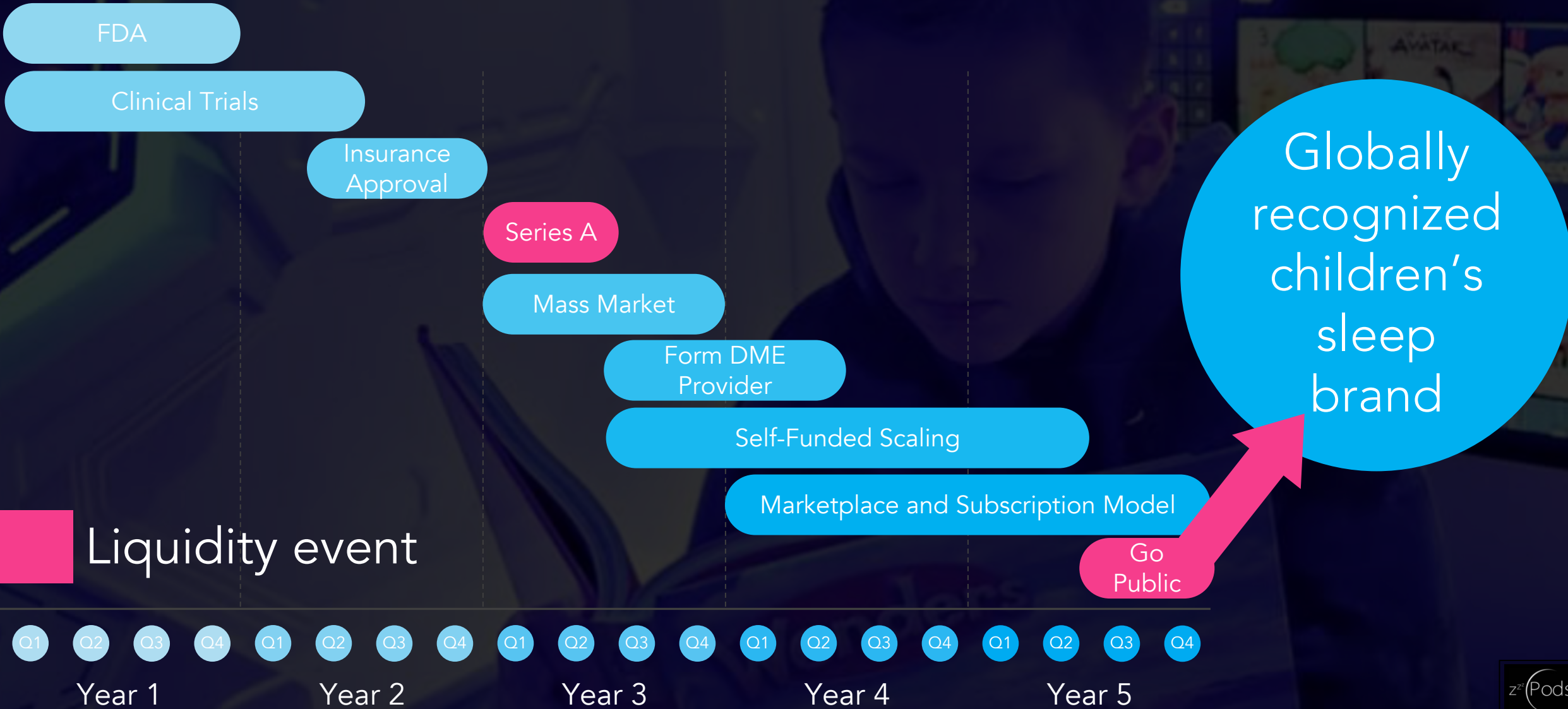
**Strategic partners**



**Future verticals**



# OUR FIVE-YEAR ROADMAP



# OUR TEAM

GARY KELLMANN



**Master Shuteye & Co-Founder**  
CEO  
R&D  
Supply chain  
3 successful exits



Full-time



Part-time

GEORGE BAILEY



**President Sleep Talker & Co-Founder**  
Legal counsel  
Insurance  
Investor relations



JEFF WADE



**Peace of Mind Advisor & Co-Founder**  
Advising on strategic direction



EVAN LEVY



**Chief Revenue Dreamer**  
Sleep expert  
Digital marketing



DILCEIA ARCENO



**International B2B Sleepseller**  
Project manager  
Sales



KEEGAN GOOD



**Domestic B2B & B2C Sleepseller**  
State funding  
Logistics  
Sales



AL LI



**Advisor of Earning While Sleeping**  
Strategic finance consultant



GORDON HO



**Dream Engineer & Quality (of Sleep) Control**  
International sourcing  
QC

MONICA DECHERT



**Financial Tooth Fairy**  
Bookkeeper  
Monthly P&L reports

CHRISTINA BAILEY



**Grant Sleeper**  
SBIR grant writing  
Autistic



JENNA NGUYEN



**Researcher of the Best Night's Sleep Ever!!!**  
Biomedical engineer  
Research



LINDAR CORPORATION



**Made in USA zMakers of Sleep Stuff**  
Manufacturer  
Rotomolding  
Plastics







6,000 new businesses in St. Louis annually

Approximately 600 applicants

35 Winners  
**\$50K**

2021

GROWTH GRANT  
Approximately 30 applicants

3 Winners  
**\$100K**

2022





# OUR ASK

Raising \$150K in exchange for 5%  
\$3 million valuation

## Use of Funds:

First clinical trial

Tech upgrades

Commence FDA process

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CEO

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kellmann.gary@gmail.com

**George Bailey**

President

314-498-4445

george@zpodsforsleep.com